



OAO O2TV opts for PricewaterhouseCoopers Audit

Moscow, November 12, 2012. OAO O2TV (hereafter, O2TV or “the Company”) hereby announces signing of the contract with ZAO PricewaterhouseCoopers Audit, which is part of the global network of PricewaterhouseCoopers International Limited. PricewaterhouseCoopers Audit will audit the Company’s IFRS consolidated financial statements for 2012.

The Company selected PricewaterhouseCoopers Audit on the basis of a closed competitive tender held among the Big 4 international auditing firms. The main criteria used for selecting of the winner were an optimal price/quality ratio including experience in auditing of media companies. ZAO PricewaterhouseCoopers Audit fully met these criteria. The tender results were approved at the November 7, 2012 meeting of the Board of Directors of O2TV.

O2TV issues its consolidated IFRS financial statements publicly since 2009. Earlier the Company’s IFRS financials were audited by Russian companies. O2TV’s purpose for commencing of collaboration with Big 4 auditors is to improve the process of preparation of its consolidated IFRS financial statements and also to provide investors with more detailed information on the O2TV Group financial position.

Overview of the PricewaterhouseCoopers network of companies

PwC Russia* (www.pwc.ru) provides industry-focused assurance, tax, legal and business consulting services. Over 2,300 professionals working in PwC offices in Moscow, St Petersburg, Yekaterinburg, Kazan, Novosibirsk, Krasnodar, Yuzhno-Sakhalinsk and Vladikavkaz share their thinking, experience and solutions to develop fresh perspectives and practical advice for our clients. The global network of PwC firms brings together more than 180,000 people in 158 countries.

(*PwC refers to ZAO PricewaterhouseCoopers Audit, or, as the context requires, other member firms of PricewaterhouseCoopers International Limited, each of which is a separate legal entity).

Overview of O2TV Channel

O2TV is Russia’s first young people’s television channel which targets an age group ranging from 16 to 35 years. The company commenced broadcasting in 2004. Nowadays, O2TV has the ability to reach 30 million viewers in 77 regions and 3,000 cities and towns across Russia. Total penetration in Moscow accounts for 11 million viewers. The channel broadcasts in NCN’s Moscow cable TV network. The TV channel also broadcasts on the networks of Rostelecom, AKADO, QWERTY, BeeLine-TV etc. Online broadcasts of the channel are also made on Russia’s largest portals, video hostings and from the TV channel’s official website. O2TV channel is owned by O2TV open-joint stock company (OAO), which has had its shares listed on Russian stock exchange MICEX since 2008. For more details on the television channel and OAO O2TV, see the website www.o2tv.biz/en.

Some statements made in our News and Press Releases are not historical facts, and are to be considered merely forward-looking statements (forecasts). These statements include, but are not limited, to: plans, forecasts or guidance concerning our revenues, profits (losses), including profits/losses per share, dividends, equity structures, including shareholder capital, other financial indicators and ratios, and the investment program; statements made concerning our plans, purposes or tasks in operating activities; statements concerning future economic indicators; statements concerning the assumptions on which some statements are made. In addition, words such as “assume”, “expect”, “presuppose”, “plan”, “intend”, “consider”, “anticipate”, and other such phrases used in the future tense shall be regarded solely as forward-looking statements, and not as an assurance that any such future events referred to therein will actually come true. In essence, the above-mentioned forward-looking statements (forecasts) shall be construed as integral risks, given that any such plans, expectations and other statements projected into the future may not materialize. The reader should be cognizant that the actual results of O2TV could differ materially from its plans, purposes, expectations, estimates and intentions as stated in such forward-looking statements by virtue of a number of risk factors. Should you rely on forward-looking statements, you should carefully analyze the above-mentioned facts and also other issues and events which are devoid of clarity, especially in light of the political, economic, social and legal environment in which the Company operates. Such forward-looking statements shall be deemed valid only on the date of their publication, and the Company shall not assume any obligation to update or review them, whether at the time when such information becomes available, when new events occur or for any other reason. The Company shall make no claims or provide no assurances that the results assumed in such forward-looking statements will be achieved, nor shall it publish any estimates regarding the probability that the results set forth in forward-looking statements will be reached. Forward-looking statements shall be regarded as merely one way in which a certain situation may unfold, and not necessarily the most likely or standard course of events.

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