



O2TV Channel  
24 str.2, Ulitsa Pravdy, 127137 Moscow, Russia  
tel./fax: +7 (495) 645 92 95  
e-mail: info@o2tv.ru  
web: www.o2tvbiz.ru/en

## **O2TV Channel included in Rostelecom's entire IPTV network**

Moscow, August 5, 2011. O2TV Channel (hereafter, "the Company") hereby announces that a single agreement has been signed with Russian national telecommunication operator Rostelecom.

Under the terms of the agreement, O2TV is to provide Rostelecom with the right to broadcast the television company's programs in all regions of Russia where Rostelecom's IPTV systems operate.

Earlier, O2TV Channel entered into agreements with regional telecommunications operators (CentreTelecom, VolgaTelecom, North-West Telecom, Dalsvyaz (Far East Telecom), SibirTelecom and other operators), which were merged into Rostelecom in spring 2011. The company will now deal with all Rostelecom branches on the basis of a single agreement.

Vladimir Pantserny, CEO of OAO O2TV and O2TV Channel made the following comment: "Our television channel has had extensive and successful experience in working with branches of Rostelecom. Hopefully our collaboration will be even more productive and successful after the signing of this unified agreement. This will allow us to gain a foothold in the IPTV segment, which is a new area in Russia and is currently experiencing rapid growth. It also gives our TV channel the opportunity to upsize its footprint on the Internet and achieve an important strategic and tactical challenge, that of maintaining permanent interest on the part of Internet users in O2TV".

### **Overview of Rostelecom**

Rostelecom ([www.rt.ru/en](http://www.rt.ru/en)) is Russia's national telecommunications operator and now also includes the regional incumbent telecommunications operators (CentreTelecom, SibirTelecom, Dalsvyaz, Uralsvyazinform, VolgaTelecom, North-West Telecom and Southern Telecommunications Company) and Dagsvyazinform. Rostelecom has the largest domestic backbone network (approximately 500,000 km) and last mile connections to approximately 35 million households in Russia. The Company holds licences to provide a wide range of telecommunications services (telephony, data, TV and value-added solutions) to residential, corporate and governmental subscribers and third party operators across all regions of the Russian Federation. The Rostelecom brand is one of Russia's ten most trusted brands (*source: Romir market research*).

Rostelecom's ordinary and preferred shares are traded on the RTS (RTKM, RTKMP) and MICEX (RTKM, RTKM-002D - RTKM-017D, RTKMP) stock exchanges, and its depository receipts are traded over-the-counter in the United States on the OTCQX under the symbol 'ROSY'. Rostelecom is majority owned (53.2% of ordinary shares) by the Russian Government and has a free float of 44.1% of the outstanding ordinary shares and 71.1% of the outstanding preferred shares. Standard&Poor's has assigned Rostelecom a 'BB+' international credit rating with a 'Stable' outlook. Rostelecom had 29.2 million local fixed-line voice subscribers, 12.4 million mobile voice subscribers, 7.4 million fixed-line broadband subscribers and 5.5 million pay-TV subscribers at the end of the first quarter of 2010. The Group generated RUB 275.7 billion of combined and consolidated revenues, RUB 110.9 billion of adjusted OIBDA (40.2% of revenues) and RUB 40.8 billion of adjusted net income for the twelve months ended December 31, 2010.

### **Overview of O2TV Channel**

O2TV is Russia's first young people's television channel which targets an age group ranging from 16 to 35 years. The company commenced broadcasting in 2004. Nowadays, O2TV has the ability to reach 14.3 million viewers in 73 constituent entities and 250 cities and towns across Russia. Total coverage in Moscow stands at 1.84 million people. In Moscow, the TV channel is broadcast on the networks of AKADO, QWERTY, VimpelCom, Infokos Plus, Iskratelecom etc. Online broadcasts of the channel are also made on Russia's largest portals, video hostings and from the TV channel's official website. The company possesses its own powerful production base and generates more than 1,000 hours of original content per year. O2TV channel is owned by O2TV open-joint stock company (OJSC), which has had its shares listed on Russian stock exchanges MICEX and RTS since 2008. The charter capital



O2TV Channel  
24 str.2, Ulitsa Pravdy, 127137 Moscow, Russia  
tel./fax: +7 (495) 645 92 95  
e-mail: info@o2tv.ru  
web: www.o2tvbiz.ru/en

of O2TV OJSC amounts to Rub 140,000 and is divided into 140 m shares. For more details on the television channel and O2TV OJSC, see the website [www.o2tv.biz/en](http://www.o2tv.biz/en) .

*Some statements made in our News and Press Releases are not historical facts, and are to be considered merely forward-looking statements (forecasts). These statements include, but are not limited, to: plans, forecasts or guidance concerning our revenues, profits (losses), including profits/losses per share, dividends, equity structures, including shareholder capital, other financial indicators and ratios, and the investment program; statements made concerning our plans, purposes or tasks in operating activities; statements concerning future economic indicators; statements concerning the assumptions on which some statements are made. In addition, words such as "assume", "expect", "presuppose", "plan", "intend", "consider", "anticipate", and other such phrases used in the future tense shall be regarded solely as forward-looking statements, and not as an assurance that any such future events referred to therein will actually come true. In essence, the above-mentioned forward-looking statements (forecasts) shall be construed as integral risks, given that any such plans, expectations and other statements projected into the future may not materialize. The reader should be cognizant that the actual results of O2TV could differ materially from its plans, purposes, expectations, estimates and intentions as stated in such forward-looking statements by virtue of a number of risk factors. Should you rely on forward-looking statements, you should carefully analyze the above-mentioned facts and also other issues and events which are devoid of clarity, especially in light of the political, economic, social and legal environment in which the Company operates. Such forward-looking statements shall be deemed valid only on the date of their publication, and the Company shall not assume any obligation to update or review them, whether at the time when such information becomes available, when new events occur or for any other reason. The Company shall make no claims or provide no assurances that the results assumed in such forward-looking statements will be achieved, nor shall it publish any estimates regarding the probability that the results set forth in forward-looking statements will be reached. Forward-looking statements shall be regarded as merely one way in which a certain situation may unfold, and not necessarily the most likely or standard course of events.*

For further details, please contact  
IR Director  
Natalia Milchakova  
Telephone: + 7 (495) 645-9295 ext. 176  
Email: [ir@o2tv.ru](mailto:ir@o2tv.ru)